

2019 Yearbook Grad Ads

The 2019 *Warrior* staff has a way for you to make your senior's high school yearbook a truly memorable one. We offer special ad space for you to recognize your son/daughter's graduation in permanent fashion. Full color Grad Ads are available in a wide variety of sizes. **This will be your only opportunity to purchase space.**

Grad Ads are due **February 1, 2019.**

Step-by-Step Instructions

***Online ordering at www.yearbookordercenter.com is now available!

- 1] Go to www.yearbookordercenter.com
- 2] Enter school code 17166.
- 3] Select Digital Studio tab (upper right of screen)

- 4] Follow upload instructions.

OR Submit form and photos

- 1] Complete the Order Form on the back of this sheet.
- 2] Select and size.
- 3] Provide the number of photos required for the size you select.
- 4] Write text for the ad on the Order Form or attach it on a separate sheet.
- 5] Provide payment.
- 6] Deliver or mail materials to *Warrior* staff by February 15, 2018. We encourage you to e-mail high resolution files (minimum 200 dpi) saved in jpg or tif format to krogan@mvr3.k12.mo.us rather than sending photos.
- 7] There is a \$10 late fee for ads received after deadline.

Photo Submission Guidelines

- Do not cut, glue, or tape photos.
- Care will be taken to return photos; however, copies should be submitted for irreplaceable photos. The school, yearbook staff and the yearbook company do not accept responsibility for lost or damaged photos.
- All material must be submitted by the deadline. We cannot wait for additional photos.
- No nude or otherwise inappropriate photos. The yearbook staff reserves the right to reject photos/text or ask the customer to make changes to conform to the staff's standards.
- Photos will be enlarged or reduced to fit the layout.
- Include the student name on the back of each photo.
- If you include a self-addressed, stamped envelope that fits the size of your pictures, they will be returned in late spring.

Pacific High School

425 Indian Warpath Dr • Pacific, MO 63069
636.271.1414 • fax 636.271.1420
e-mail krogan@mvr3.k12.mo.us

Grad Ads Order Form

To reserve space, please respond by **February 1** by providing the following:

- This Order Form
- Ad Photo(s)
- Self-addressed, stamped envelope that will fit your pictures (if you want them returned)

> Customer Data

Student's Name

Parent/Purchaser's Name

Address/City/State/Zip

Phone

> Ad Data

Check the ad size requested:

- _____ 1/8 page 4 inches x 2 1/2 inches tall **\$50** [include 1 photo and about 30 words of text]
_____ 1/4 page 4 inches x 5 1/4 inches tall **\$80** [include 2 photos and about 50 words of text]
_____ 1/2 page 8 1/3 inches x 5 1/3 inches tall **\$150** [include 3 photos and about 75 words of text]
_____ 1 page 8 1/3 inches x 10 2/3 inches tall **\$280** [include 5-7 photos and about 100 words of text]
_____ **late fee for ads received after Feb 15 \$10 [run if space remains]**

Neatly print ad text below [you may submit on another sheet of paper]:

Number of photos provided: _____ Number of photos emailed: _____

***Digital submissions now available for your convenience! Please see instructional sheet.

> Payment--Make Checks Payable To Pacific H.S.

Mail or deliver to:
Pacific High School
ATTN: Kristen Rogan, Room 219